

NSW AXEMEN'S ASSOCIATION 2025 – 2026

Sponsorship Proposal



Who are we?

The NSW Axemen's Association (NSWAA), was formed in the early 1980's and replaced the NSW Axemen's Council as the overarching regulatory body for the sport in NSW.

Our aim is to encourage and promote the sport of woodchopping and sawing throughout NSW.

75+ ANNUAL NSW CHOPS
250 FINANCIAL NSWAA MEMBERS

OUR MEMBERS

The NSWAA has members of all capabilities, from those new to the sport, those chopping for fun and fitness, through to champion axemen and women competing against the world's best.

For many of our members they are following in the footsteps of their fathers and grandfathers before them. Tradition plays a big part in our sport.

OUR TEAMS

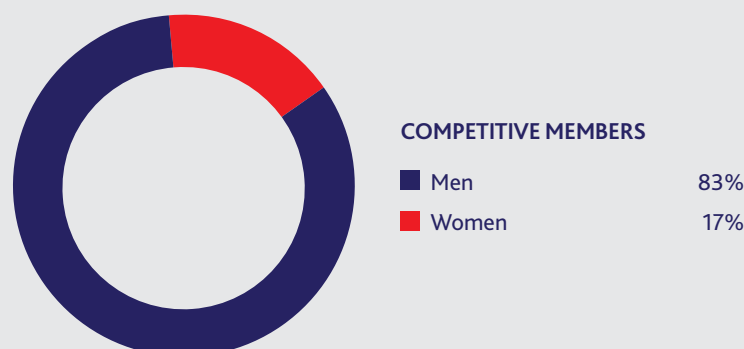
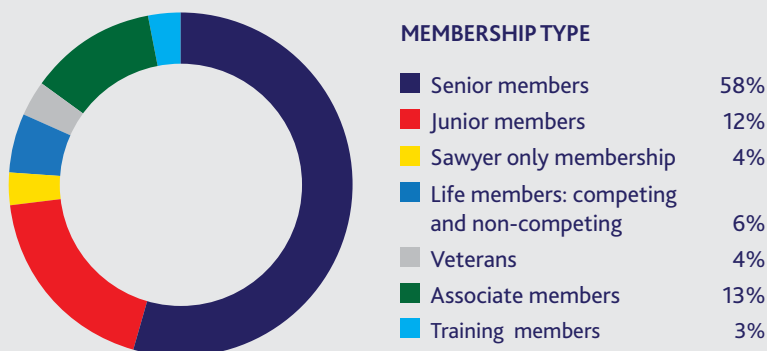
Each year the NSWAA select representative teams that compete at a number of Ag Shows, interstate and international events:

NSW Under 21s Team

- Sydney Royal Easter Show
- Gatton Show QLD

NSW Open Team

- Sydney Royal Easter Show
- Nowra AgShow
- New Zealand trip

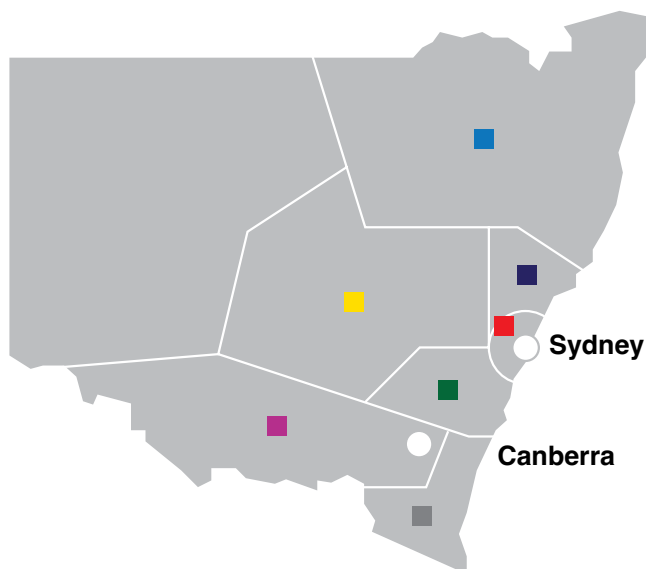


To represent NSW and be a part of a team is something that many axemen and women aspire to.

Associations

The NSW Axemen's Association (NSWAA) is the the overarching regulatory body for woodchopping and sawing in NSW. Formed in the early 1980's, it replaced the NSW Axemen's Council.

Within NSW there are six area associations, each in place to govern specific geographical regions of the state.



NSW ASSOCIATIONS

Capital Country	CCW
Central Coast	CCA
Metropolitan	MAA
Mid West	MWAA
North Coast	NCAA
South Coast and Tablelands	SCTAA
South East	SEAA

6 AREA ASSOCIATIONS
ACROSS THE STATE

5 DISCIPLINES

DISCIPLINES

Various disciplines have been developed since the sports' inception in 1870.

- Underhand
- Standing Block
- Tree Felling (three board tree)
- Double-handed Sawing
- Single-handed Sawing

Categories:

- Open
- Divisional
- Novice
- Junior (under 21)
- Ladies
- Veterans (over 60)

Events are contested with either a handicap start or a championships start.

Handicap Events: staggered start, giving competitors an equal opportunity to win.

Championship Events: simultaneous start, giving competitors the opportunity to prove who is best on the day.



Our Champions

2024 WORLD CHAMPIONS

Jinaya Shadlow
Ladies 325mm Single Sawing World Champion

Ashleigh Marsh
Ladies 275mm Underhand World Champion

2024 AUSTRALIAN CHAMPIONS

David Reumer
300mm Underhand Australian Champion

STIHL TIMBERSPORTS® CHAMPIONS

Brad De Losa
Australian and World Stihl Champion

Maddie Kirley
Australian Ladies Stihl Champion

Events

EVENTS HELD ACROSS THE STATE INCLUDE:

Albion Park
Bega Show
Bellingen Show
Berowra Woodchop Festival
Berry Show
Bingara Show
Blacktown Show
Blayney Show
Bombala Show
Brunswick Heads Woodchop
Bulahdelah Show
Camden Show
Camden Haven Show
Canberra Show
Candelo Show
Carcoar Royal Hotel Woodchop
Carcoar Show
Casino Beef Week Woodchop
Cobargo Show
Coffs Harbour Show
Cooma Show
Crookwell Show
Dalgety Show
Dapto Show
Dorrigo Show
Dubbo Show
Eugowra Show
Glen Innes Show

Glenreagh Timber Fest
Goulburn Show
Gunnedah Show
Harden Show
Hawkesbury Show
Hawkesbury Show – Raw Chop
Inverell Show
Jamison Hotel – South Penrith
Kangaroo Valley Show
Karuah Oyster and Timber Festival
Kiama Show
Kyogle Show
Lismore Show
Luddenham Show
Macksville Show
Maitland Show
Milton Show
Morriset Show
Murwillumbah Show
Muswellbrook Show
Nabiac Show
Narrabri Show
Newcastle Show
Nowra Show
Nundle – The Peel Inn
Oberon Show
Orange Show
Orara Valley Fair

Picton Show
Queanbeyan Show
Quirindi Show
Royal Bathurst Show
Rylstone-Kandos Show
Singleton Show
St Ives Show
Stroud Brick and Rolling Pin
Throwing Festival
Tamworth Show
Tamworth, The Pub
Taree Show
Tocal Field Day
Tumut Show
Wandandian Woodchop
Wauchope Show
Wingham Show
Wollombi Tavern
Woodstock Show
Yass Show

18 NSW STATE TITLE EVENTS

2 AUSTRALIAN TITLE EVENTS

Note: Events run each may alter from the above



Major National Shows

SYDNEY ROYAL EASTER SHOW
ROYAL QUEENSLAND SHOW, THE EKKA
ROYAL ADELAIDE SHOW
MELBOURNE ROYAL SHOW
PERTH ROYAL SHOW

Our goals

- PROMOTE AND RAISE THE PROFILE OF WOODCHOPPING
- INCREASE MEMBERSHIP AND JUNIOR PARTICIPATION
- GROW OUR SOCIAL MEDIA PRESENCE
- SECURE WOOD SUPPLY
- CONTINUE THE TRADITION OF OUR UNIQUE SPORT



Sponsorship

To achieve our goals, the NSWAA is looking for sponsorship and supporters to come on board. While we have packages available, we are also happy to discuss options to suit you or your business.

YOUR SPONSORSHIP WILL BE ALLOCATED TO KEY AREAS SUCH AS:

- **SUPPORT**
Support for woodchopping, sawing and similar rural sports across the state
- **JUNIOR DEVELOPMENT**
Encouraging and supporting juniors by providing funds for:
 - Come and Try days
 - Training
 - Block supply
 - Promotional materials
 - Safety equipment
 - Junior axes
- **AXEWOMEN**
Promoting participation of women wood choppers and sawyers in our sport.
- **STATE REPRESENTATIVE TEAMS**
Assisting our state teams with:
 - Travel
 - Accommodation
 - Uniforms
- **EVENTS**
NSWAA annual presentation days and events

WHAT WILL YOU GET FOR YOUR SUPPORT

The NSWAA have several sponsorship packages available to suit a range of budgets – from Bronze through to Platinum.

Dependent on your level of sponsorship, packages include promotion at events, advertising and/or logo in our Calendar of Events booklet and on our website.

Applies to NSWAA Area Association registered events only, excludes the Sydney Roayl Easter Show



Packages

PLATINUM

\$50,000 inc GST per annum

- Premium fence signage at every woodchop (over 50 events)¹
- Training and social gear branding
- Full corporate hospitality service and membership (10 pax) at major shows, presentation days and events TBA
- Social media promotion – Instagram and Facebook
- Full page ad in the NSW Calender of Events book – two books published per year ²
- Provision of NSWAA apparel, including jackets and tour shirts
- 12 tickets to any NSWAA event
- NSW Axemen's website advertisement
- Live streaming at major events
- TV and radio broadcasts when available
- Opportunity to speak and present awards at events

GOLD

\$25,000 inc GST per annum

- Premium fence signage at every woodchop (over 50 events)¹
- Training and social gear branding
- Full corporate hospitality service and membership (10 pax) at major shows
- Social media promotion – Instagram and Facebook
- Full page ad in the NSW Calender of Events book – two books published per year ²
- NSW Axemen's website advertisement
- Provision of NSWAA apparel
- Eight tickets to any NSWAA event
- Website advertisement
- Opportunity to speak and present awards at events

SILVER

\$10,000 inc GST per annum

- Premium fence signage at every woodchop (over 50 events)¹
- Social media promotion – Instagram and Facebook
- Half page ad in the NSW Calender of Events book – two books published per year ²
- Four tickets to any NSWAA event
- Website advertisement
- Opportunity to spresent awards at events

BRONZE

\$5,000 inc GST per annum

- Logo on supporters sign at every woodchop (over 50 events)²
- Social media promotion – Instagram and Facebook
- Logo in the NSW Calender of Events book – two books published per year ²
- Two tickets to any NSWAA event
- Website advertisement

FOR MORE INFORMATION PLEASE CONTACT **SHAUN O'CONNOR 0427 363 747**

¹ Excludes shows where an industry competitor is a pre-existing sponsor

² Sponsorship commitment date will determine when logo, Calendar of Events advertising and addition to supporters signage will commence.



Thank you

Thank you for taking the time to read our proposal.

If you have any questions or would like to know more please don't hesitate to contact NSWAA President, Shaun O'Connor.



Federation of NSW Axemen's Association

Shaun O'Connor, President
Phone 0427 363 747

Kylie Gillam, Secretary / Treasurer
PO Box 409, Hall ACT 2618
Phone 0488 377 171

nswaxe@bigpond.com