

NSW AXEMEN'S ASSOCIATION 2026

NSWAA Teams Sponsorship



Teams

OPEN MEN'S

OPEN WOMEN'S

UNDER 21'S

The New South Wales Axemen's Association invites businesses to partner with us for the upcoming season.

With national representation across Open Men's, Open Women's, and Under 21's divisions, your brand will gain exceptional visibility through apparel, media coverage, and at major woodchopping events across Australia.

Support the sport, support local athletes, and grow your business presence with one of our exclusive sponsorship opportunities.

Each year the NSWAA select representative teams compete at a number of events, including:

NSW Open Men's Team

- Sydney Royal Easter Show
- Nowra AgShow
- Christchurch Show, New Zealand

NSW Open Women's Team

- Canberra Royal Show

NSW Under 21s Team

- Sydney Royal Easter Show
- Gatton Show QLD

Gain exposure at major woodchopping events across Australia.

Packages

PLATINUM

\$2,500 inc GST per annum

1 AVAILABLE

PREMIUM EXPOSURE ACROSS ALL TEAM APPAREL

Logo placement

- on jumpers (front right chest)
- on travel shirts (front right chest/back below name)
- on singlets (back below player name)

Exposure across

- all teams — Open Men's, Women's and Under 21's

Exclusive benefits

- recognition in all media releases, event programs, and social media promotions
- logo featured on the NSW Axemen's official website
- option to display a banner at key events



GOLD

\$1,250 inc GST per annum

2 AVAILABLE

HIGH VISIBILITY ON TEAM APPAREL

Logo placement

- prominently displayed on the upper/middle back of travel shirts and singlets

Exposure across

- all teams — Open Men's, Women's and Under 21's

Additional benefits

- logo recognition on NSW Axemen's social media and event listings
- verbal acknowledgement at presentation ceremonies

SILVER

\$750 inc GST per annum

UNLIMITED

VALUABLE BRANDING OPPORTUNITY

Logo placement

- on the lower back of travel shirts and singlets

Exposure across

- all teams — Open Men's, Women's and Under 21's

Additional benefits

- recognition on NSW Axemen's social media during competition season
- recognition on official NSWAA sponsor boards

BRONZE

\$500 inc GST per annum

UNLIMITED

SUPPORT A SPECIFIC TEAM

Logo placement

- on sleeves and lower back of travel shirts and singlets

Exposure across

- one team of your choice

Additional benefits

- recognition on NSW Axemen's social media channels
- mention in team event communications

FOR MORE INFORMATION

PLEASE CONTACT NSWAA PRESIDENT

SHAUN O'CONNOR 0427 363 747



Thank you

Thank you for taking the time to read our proposal.

If you have any questions or would like to know more please don't hesitate to contact us.



Federation of NSW Axemen's Association

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